



Contact: Candice Varetoni
845-341-5043
cvaretoni@orangebanktrust.com

FOR IMMEDIATE RELEASE

Orange Bank & Trust Company Launches Private Banking Service
Providing qualified clients a dedicated Private Banker to deliver our full range of banking, lending, asset management and trust & estate services

MIDDLETOWN, N.Y. (August 28, 2017) — The Board of Directors of Orange Bank & Trust Company and CEO Michael Gilfeather are pleased to announce the launch of Orange Private Banking; a service designed to provide dedicated banking and wealth-management services to high net worth individuals, business owners, professionals, and entrepreneurs.

This new initiative is intended to leverage and connect the Bank's four core businesses – deposits, loans, asset management and trust & estate services. It will provide concierge-level service to individuals maintaining significant banking and wealth business with the Bank, who feel their unique financial circumstances require a greater level of personal attention and knowledge of their needs.

“The Bank's move into private banking services has been driven by strong demand from clients seeking tailored solutions that match their financial goals,” said Michael Gilfeather, Orange Bank & Trust President and CEO. “Our commitment is to offer exclusive, highly-personalized service clients can trust and rely on to help them manage all facets of their financial life. Clients will enjoy one-on-one service for their banking and wealth needs, all from a Private Banking team that will include branch managers, lenders, trust officers and investment advisors.”

Private Banking clients will also have access to digital online banking and cash management services and a dedicated support line to manage day-to-day banking inquiries and transactions.

For more information on Orange Bank & Trust's Private Banking service please visit orangeprivatebanking.com or contact our Private Bankers at 845.341.5082.

About Orange Bank & Trust Company

An independent community bank beginning with a dream of 14 founders 125 years ago, Orange Bank and Trust, through conservative banking practices, innovation and commitment to its community, now has assets approaching one billion. Orange Bank and Trust has branches in Orange, Rockland, Westchester and Dutchess counties. While growing, Orange Bank & Trust has continued to focus on providing community banking, based on personal relationships for businesses, organizations and individuals.